

QUALITY POLICY
of
PPHU PLEKSUS Krzysztof R. Łajkowski

The owner of PPHU PLEKSUS has established this quality policy by predetermining top management liability for accomplishment of all the quality activities of the company in pursuance of advertising services.

The quality policy stems from a long-term development strategy of PPHU PLEKSUS.

All company employees have been familiarized with the quality policy and obey its principles in everyday production and trade practice.

Furthering to maintain a high position at the market of advertising products manufacturers, we made our priority of clients' satisfaction.

PPHU PLEKSUS succeed in the planned aim through:

- forming believe that any employee is responsible for the quality of processes and products;
- recognition, analysis and the complete realization of the needs and expectations of clients, consumers of advertising products;
- identification, planning and managing processes along with systematic evaluation of their effectiveness and profitability;
- clearly definite responsibilities, as well as qualifications of the employees;
- using materials and services solely of proven suppliers, meeting and exceeding the high-level quality needs and expectations of our clients;
- implementation of modern technologies and innovative solutions in designing and manufacturing of advertising products on the quality level unobtainable to our competitors;
- creation of conditions favorable for upgrading qualifications of the personnel, also in quality field;
- providing means essential for realization of quality policy.

The guarantee of PPHU Pleksus successes is implementation and evolution of Quality Management System, in accordance with PN-EN ISO 9001 norm requirements.

Białystok, August 2006

The owner



WŁAŚCICIEL
mgr inż. Krzysztof R. Łajkowski

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